

WEEKLY



2010 Deadlines

Publication Date	Theme*	Editorial 5 p.m.	Ad Space 3 p.m.	Classified Noon	Ad Copy Noon
Jan. 7	Olympic Heritage Celebration	Dec. 28	Dec. 29	Dec. 29	Dec. 30
Jan. 14	Sugar Bowl 70 th Anniversary	Jan. 5	Jan. 7	Jan. 7	Jan. 8
Jan. 28	Telemark Skiing	Jan. 19	Jan. 21	Jan. 21	Jan. 22
Feb. 11	2010 Winter Olympics	Feb. 2	Feb. 4	Feb. 4	Feb. 5
Feb. 25	SnowFest! Official Program	Feb. 16	Feb. 18	Feb. 18	Feb. 19
March 11	Snowmobiling	March 2	March 4	March 4	March 5
March 25	Cross-Country Skiing/Easter	March 16	March 18	March 18	March 19
April 8	Spring Skiing	March 30	April 1	April 1	April 2
April 22	Mother's Day/Earth Day	April 13	April 15	April 15	April 16
May 13	Summer Golf Preview	May 4	May 6	May 6	May 7
May 27	Summer Preview/Memorial Day	May 18	May 20	May 20	May 21
June 3	Rock Climbing	May 25	May 27	May 27	May 28
June 10	Heart & Solstice Festival	June 1	June 3	June 3	June 4
June 17	Concours d'Elegance	June 8	June 10	June 10	June 11
June 24	Summer Concert Series	June 15	June 17	June 17	June 18
July 1	4 th of July	June 22	June 24	June 24	June 25
July 8	Shakespeare Festival	June 29	July 1	July 1	July 2
July 15	Lake Tahoe Music Festival	July 6	July 8	July 8	July 9
July 22	Truckee Rodeo	July 13	July 15	July 15	July 16
July 29	Wanderlust Festival	July 20	July 21	July 22	July 22
Aug. 5	Mountain Biking	July 27	July 29	July 29	July 30
Aug. 12	Brews, Jazz & Funk Festival	Aug. 3	Aug. 5	Aug. 5	Aug. 6
Aug. 19	Sailing	Aug. 10	Aug. 12	Aug. 12	Aug. 13
Aug. 26	Hang Gliding/Hot Air Balloon	Aug. 17	Aug. 19	Aug. 19	Aug. 20
Sept. 2	Labor Day/Kayaking	Aug. 24	Aug. 26	Aug. 26	Aug. 27
Sept. 9	Autumn Food & Wine Festival	Aug. 31	Sept. 2	Sept. 2	Sept. 3
Sept. 16	Tahoe Big Blue	Sept. 7	Sept. 9	Sept. 9	Sept. 10
Sept. 23	Truckee Wine, Walk & Shop	Sept. 14	Sept. 16	Sept. 16	Sept. 17
Oct. 7	Fall Colors/Passport to Dining	Sept. 28	Sept. 30	Sept. 30	Oct. 1
Oct. 21	Halloween/Fall Trips	Oct. 12	Oct. 14	Oct. 14	Oct. 15
Nov. 4	Chocolate Festival	Oct. 26	Oct. 28	Oct. 28	Oct. 29
Nov. 18	Winter Ski Preview/Thanksgiving	Nov. 9	Nov. 11	Nov. 11	Nov. 12
Dec. 2	Holiday Shopping Guide	Nov. 15	Nov. 17	Nov. 17	Nov. 19
Dec. 16	Christmas	Dec. 7	Dec. 9	Dec. 9	Dec. 10
Dec. 28	New Year's Eve	Dec. 13	Dec. 15	Dec. 15	Dec. 17

*Themes are subject to change.

"Mickey's Big Mack Charters is grateful to the outstanding staff of The Weekly. Their professionalism makes it quite easy for us to provide helpful information to visitors and locals alike, as they seek recreation and entertainment around the North Shore, Squaw Valley and Truckee areas. The publication is top-notch, effective and of great value. The Weekly gets results - we catch fish!"

Mickey & Nora Daniels
Mickey's Big Mack Charters